DeGroote School of Business
EMBA Students

Library Services & Resources

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McMaster Libraries

1. Mills (Humanities & Social Sciences)
2. Innis (Business)
3. Thode (Science & Engineering)
4. Health Sciences (HSL)

All library buildings are CLOSED due to the COVID-19 pandemic, but many library services & collections are available online.

Library Responses to COVID-19:  
University Library  
Health Sciences Library
• **Library website** is your primary access point to our collections

**Discovery** provides the broadest search of resources, but it does not include everything available through the Library.

**NOTE:** Catalogue, Databases and Online Journals are all included in Discovery, but can also be searched separately by selecting the relevant tab.
• Many publishers have responded to the need to provide online resources by *temporarily* opening up access to content.

• Some of this expanded content is included in Discovery, some in Catalogue and some directly from this [web page](link on Library home page)

• Expanded **business** content includes ... 
  – [Business Source Ultimate](Business Source Ultimate) – access to June 15/20 
    ▪ **NOTE:** Content from both sources included in Discovery
Discovery simultaneously searches McMaster's library catalogue PLUS the contents of some subscription & open access databases such as JSTOR and HathiTrust.

Results can be refined by a variety of criteria (e.g., format, date).

Discovery and Catalogue can include some of the same format types (i.e., books, videos, etc.), but only Discovery includes articles.

Discovery: Sample Search

Results 1 - 25 of 145317 for digital transformation

Sorted by: Relevance | Date

Refine by:
- Library Catalogue (1459)
- Articles & More (143686)
- Full Text
- Peer Reviewed

Found in:
- Availability
  - Online (1264)
  - At the library (885)

Format:
- Academic Journals (78281)
- Magazines (14817)
- News (9564)
- Dissertations (8489)
- Conference Materials (4015)

Location

Subject

Language

Geography

Date of Publication

Additional actions:

Input your MAC ID (when prompted) to access online resources.

The Digital Transformation Playbook: Rethink Your Business for the Digital Age
Rogers, David L.

Digital Transformation in Business and Society [electronic resource]: Theory and Cases / edited by Babu George, Justin Paul

The Technology Fallacy: People Are the Real Key to Digital Transformation.
Kane, Gerald

Additional actions:
Accessing e-Collections at McMaster Libraries

- Your MAC ID gives you access to all the Library’s online resources (e-books, e-journals, databases, etc.) 24/7, anywhere in the world!
- **Connect** to our online resources via the Library’s website – [https://library.mcmaster.ca](https://library.mcmaster.ca)
- When prompted, login with your MAC ID
Access to *some* Print Collections available via Scan and Send

- Use for book **chapters** and journal & magazine **articles** that are only available **in print** at Mills, Innis & Thode libraries
- Eligible titles will have a **scan** button in the detailed **Catalogue** record. For example,

  **The content trap**: a strategist’s guide to digital change / Bharat Anand
  Anand, Bharat Narendra, 1966- author.
  Available at Innis Library Bookstacks
  (HB 615 .A6825 2016)

  Select the **scan** button and submit the citation of the chapter or article you want in the resulting form.

- Requested item will be delivered to you by **email** within **2-5 days** (or longer) (Monday to Friday).
Interlibrary Loan (I.L.L.)
Get Books & Articles from Other Libraries

• If a book or article is **not held at McMaster**, use RACER to submit I.L.L. requests (link on home page)
• Requires **one time registration**
• Regular service is **FREE** of charge.
• As many of our partner libraries are closed or operating at reduced staffing during **COVID-19**, the **physical** borrowing and lending of materials is **suspended**, **BUT** **electronic** copies of materials are still **available**.
• I.L.L. materials will be sent online via an email link. Takes **2-5 days** (or longer) for materials to arrive.
RACER Login is the 14 digit barcode on your McMaster ID card (not your MAC ID)
Library’s Research Databases ...

- are search engines with a well defined scope
  - covering specific years, various geographies, specific sources, etc.

- can be subject specific or general
  - finance, psychology, business, social sciences, multi-disciplinary

- can contain one or more source types
  - articles, data, financials, reports, videos, maps, images, and more!
Library’s Research Databases ...

• support **precise, systematic searching**
  – many searching, filtering, sorting & exporting options

• contain **content curated** by humans (not robots)

• are typically **fee-based**, but accessible for **free** (with authorization, i.e., MAC ID) to **users** affiliated with the **subscribing institution**, content not usually available on the open web
Top Business Databases
http://libguides.mcmaster.ca/databases/business-top
Selecting & Accessing Databases

- On the Library’s home page, select the **Databases** tab and then pick a database **by Name or by Subject Area**

- Business
- Accounting and Finance
- Human Resources and Management
- Information Systems and Operations Management
- Marketing

Over 500 databases included in this listing. Select from approximately 50 subjects areas covering a variety of academic disciplines.
Selecting & Accessing Databases
Read Description & Click Hyperlinked Name

Business Premium Collection

Alternative Title: ProQuest Business Collection | PBC | BPC
Allowable Uses: Access is available on and off campus to current McMaster University students, faculty and staff.

View Detailed Terms of Use

Description:
Coverage: 1850s to the present; varies by database
ProQuest's Business Premium Collection is comprised of the following suite of collections:

- ABI/INFORM Collection - formerly ABI/INFORM Complete
- Accounting, Tax and Banking Collection - formerly Accounting & Tax and Banking Information Source
- Asian & European Business Collection - European coverage added February 2017
- Business Market Research Collection - new as February 2017
- Entrepreneurship Database - formerly ProQuest Entrepreneurship
- J.P. Morgan Research - new as February 2017

Search thousands of full-text scholarly journals, dissertations, conference proceedings, working papers, newspapers, trade publications, industry reports, and books. Popular titles includes the Wall Street Journal, Financial Times, and Economist. Strong U.S. and international coverage in business and the social sciences.
Constructing a Search
Concepts and Keywords

1. Identify **main concepts** of your topic
   - Usually 2-3 concepts

2. Think of **keywords** (synonyms or related words) for your concepts

3. **Combine keywords** using
   - **Boolean operators**: AND, OR, NOT
   - **Modifiers**: *, "", ( )
     - Be aware of variant word endings and spellings
Sample Searches in Business Premium Collection

Boolean Operators & Modifiers

Anderson: all of these words  OR = any of these words  NOT = none of these words

Different operators can also be combined in a single search box using ( ) parentheses.

digital* AND (transform* OR innovat* OR technolog*) AND (healthcare* OR “health care”)

* asterisk = word variations  transform* finds transform, transformative, transformation, etc.

“ ” quotes = exact phrase

Fields: Specify location of search words. Can make results more precise.
Directories: Finding Companies

Search for companies by ...

- company name
- industry code U.S. SIC or U.S. NAICS
- geography – country, city, postal/zip code
- revenue range
- employee number
- location type (headquarters, single location)
- public (listed) or private (unlisted)

- **Canadian Business Database**
  - Canadian coverage
  - 3 simultaneous users

- **Nexis Uni** – go to main Menu (top toolbar) > select Business > Company Dossier > Create a Company List
  - worldwide coverage
  - unlimited number of users

- **Business Source Ultimate** > select Company Information (top toolbar)
  - worldwide coverage
  - unlimited number of users
  - temporary access through June 15, 2020
Multiple items in a menu can be selected. Pick an item with mouse while holding Ctrl key (e.g., Canada and United States).
# 159 Company Results for NAICS 111339 (Other Noncitrus Fruit Farming) in Canada and U.S.

Select column heading to change sort order

Add marked records to Folder for a variety of output options

<table>
<thead>
<tr>
<th>Company Name</th>
<th>City</th>
<th>State</th>
<th>Country</th>
<th>Revenue (US $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. DFC Holdings, LLC</td>
<td>Westlake Village</td>
<td>California</td>
<td>USA</td>
<td>$6,839,586,560</td>
</tr>
<tr>
<td>2. Chiquita Brands Int'l, Inc.</td>
<td>Dania</td>
<td>Florida</td>
<td>USA</td>
<td>$3,739,171,040</td>
</tr>
<tr>
<td>3. Dole Food Co., Inc.</td>
<td>Westlake Village</td>
<td>California</td>
<td>USA</td>
<td>$1,164,386,608</td>
</tr>
<tr>
<td>4. Dhm Holding Co., Inc</td>
<td>Westlake Village</td>
<td>California</td>
<td>USA</td>
<td>$521,883,274</td>
</tr>
<tr>
<td>5. Coral Beach Farms Ltd</td>
<td>LAKE COUNTRY</td>
<td>British Columbia</td>
<td>Canada</td>
<td>$487,385,000</td>
</tr>
<tr>
<td>6. Sun World Int'l, Inc.</td>
<td>Bakersfield</td>
<td>California</td>
<td>USA</td>
<td>$375,651,914</td>
</tr>
<tr>
<td>7. Alexander &amp; Baldwin, LLC</td>
<td>Honolulu</td>
<td>Hawaii</td>
<td>USA</td>
<td>$296,700,000</td>
</tr>
<tr>
<td>8. Henry Avocado Corp.</td>
<td>Escondido</td>
<td>California</td>
<td>USA</td>
<td>$269,761,016</td>
</tr>
<tr>
<td>9. Wonderful Orchards LLC</td>
<td>Shafter</td>
<td>California</td>
<td>USA</td>
<td>$171,606,553</td>
</tr>
<tr>
<td>10. Trout-Blue Chelan-Magi, Inc.</td>
<td>Chelan</td>
<td>Washington</td>
<td>USA</td>
<td>$154,925,562</td>
</tr>
<tr>
<td>11. Limoneira Co. (LMNR)</td>
<td>Santa Paula</td>
<td>California</td>
<td>USA</td>
<td>$129,392,000</td>
</tr>
<tr>
<td>12. Christopher Ranch, LLC</td>
<td>Gilroy</td>
<td>California</td>
<td>USA</td>
<td>$103,528,562</td>
</tr>
</tbody>
</table>
Henry Avocado Corporation

Physical Address: 2208 Harmony Grove Rd, Escondido, California 92029 USA
Mailing Address: P.O. Box 300887, Escondido, California, 92030, USA
MSA Code: 7320
MSA Name: San Diego, CA
Phone: 7607456632
Web Site: http://www.henryavocado.com
Revenue: $269,761,016
Line of Business: Fruit/Nut Farm Trucking Operator-Nonlocal

Global Ultimate Parent: Henry Avocado Corporation
Domestic Ultimate: Henry Avocado Corporation
Headquarter/Parent: Henry Avocado Corporation

On this page
- Financials
- Executives
- Industry
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Company Data

- Financials
- Executives
- Industry
- More

Executives: Philip Henry - President
Employees All Locations: 88 (Actual)
Employees At (Henry Avocado Corporation): 70 (Actual)

Industry

Link to articles using NAICS Codes:
- 111339 Quince farming
- 484121 Trucking, general freight, long-distance, truckload (TL)

SIC Codes:
- 42130000 TRUCKING, EXCEPTION LOCAL
- 01799901 AVOCADO ORCHARD

Year Founded: 1924
Location Type: Headquarters
Subsidiary Status: Not a Subsidiary
IBISWorld
Industry Reports for Canada, United States & Global

Browse or Search for industry reports which are typically 40 pages in length.

Covers over 1,400 U.S., 430 Canadian, 52 Ontario & 73 global industries, many at the 5 digit NAICS level.
Snack Food Production in Canada

Report by: Nathaniel Leach | May 2019

About

Industry Definition

Healthy cravings: Export opportunities have been a primary driver of industry performance

Operators in this industry primarily produce chips, including potato, corn and tortilla chips. They also process plain, salted or roasted nuts, seeds and nut butters such as peanut butter. However, operators do not produce cookies, crackers, bakery products, cereal or granola bars.

Supply Chain

Supply Industries

- Flour Milling in Canada
- Corn Farming in Canada
- Vegetable Farming in Canada
- Fruit & Nut Farming in Canada

Demand Industries

- Grocery Wholesaling in Canada
- Supermarkets & Grocery Stores in Canada
- Convenience Stores in Canada
Business Research Guides

From library.mcmaster.ca select Research Guides tab > All Guides > Business > pick from a list of course & subject guides
Sample Business Research Guides

Identify Sources and Provide Searching Tips

- EMBA Research Guide
- How Do I Cite in Chicago for Business?
- How Do I Find Business Cases?
- How Do I Find Business Databases?
- How Do I Find Business Journal Rankings?
- How Do I Find Canadian Case Law?
- How Do I Find Collective Agreements?
- How Do I Find Company Annual Reports?
- How Do I Find Financial Ratios?
- How Do I Find Industry Reports?
- How Do I Find Market Share?
- How Do I Find News?
- How Do I Find Patents?
- How Do I Find Research Worksheets?
- How Do I Find SWOT Analyses?
Research Help

• E-mail: rjclib@mcmaster.ca
  library@mcmaster.ca

• Live Chat:
  http://library.mcmaster.ca/justask/
  When chat is open, Ask a Librarian button will appear on bottom right of every library webpage.

• Consultations via Microsoft Teams:
  https://portal.office.com/